

September 2023

Star  
Central  
Mag  
azines



MEET  
BROOKE & MARCO  
HALL

*Introducing the power couple who has rapidly risen to stardom with a combined social media following of over 32 million*



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# Star Central KIDS

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# StarCentral KIDS



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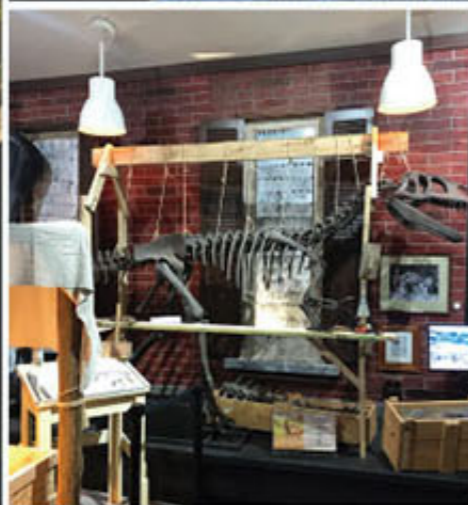
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The National Dinosaur Museum is Australia's largest permanent display of prehistoric specimens, located in Gold Creek Village near Canberra, Australian Capital Territory, Australia.

The museum's exhibition follows the evolution of life, with a particular focus on dinosaurs. With an annual patronage of 100,000 visitors, the museum is one of the most popular attractions in the Australian Capital Territory. The gift shop stocks a range of natural history books, dinosaur replicas, toys, fossils, crystals, minerals and meteorites. It's definitely an amazing place for the young and old regardless what you think of dinosaurs. You can't miss this place as there are several life-sized models of dinosaurs displayed outside as well as an awesome park with a secure gate allocated for the little ones to play and enjoy.

## The National Dinosaur Museum

6 Gold Creek Rd, Nicholls, Canberra 2913, Australia





INTRODUCING

Seeyan

ARTHEMY RICARDO

Seeyan Arthemio Ricardo was only four years old when he first walked the runway. It was a great honour to have done it for the late Filipino international and Hollywood fashion designer Rocky Gathercole during his "Very RG Fashion Show," held in Sydney in July 2019.

From his first-ever fashion runway, Seeyan took an interest in joining pageants and modelling.

In his first-ever pageant, Seeyan, who just turned 5-year-old, took home the grand title of Little Mister Glam Australia 2019 and Little Glam Charity King 2019.

In the same pageant, Seeyan also won 8 other special awards, namely: Best in Talent, Best in Runway, Best in National Costume, Darling of the Press winner, People's Choice Award winner, Netizens Choice Award, Little Mr. Friendship, and Little Mr. Congeniality.

In January 2020, Seeyan represented Australia in the Little Mister Glam International competition. He bagged the title Junior Glam Earth International 2020 and Mr. Photogenic.

In December 2020, in the Little Miss & Mister World pageant, Seeyan was awarded the Mr. Little Asia Pacific (Australia) 2020 title. He was supposed to compete in the Internationals in Myanmar, but due to Covid-19, he did not push through.

On the 11th of December 2021, Seeyan was one of the Trendy8 Kids Fashion Fest models held in Eastern Creek. It's one of the biggest kids' runway shows featuring pageant and African-inspired clothes by Trendy 8 Designs. Seeyan also joined the Talent Contest part of the show, where he sang.

On the 26th of December 2021, Seeyan was awarded Mister Australasia, Little Mr. International King of the Year, Best in Swimwear, and Best in Social Media.



In other community events, Seeyan has performed and sang "True Colors" (original by Cyndi Lauper) at the 123rd Philippine Independence Day celebration hosted by APCO (Alliance of Philippine Community Organisations) on the 5th of June 2021. He was also one of 11 model kids who did a fashion show during the Philippine National Day Ball hosted by the Philippine Community Council of NSW on the 12th of June 2021. He also paraded with fellow Little Glam Australia 2019 winners at the Philippine Christmas Festival at Tumbalong Park, Darling Harbour, Sydney, on the 9th of November 2019. He had also appeared in a couple of radio interviews, including Jinky Marsh's Generation Hope and with Ms. Violi Calvert on Radio Tagumpay, both on Triple H 100.1fm.

Apart from modelling, fashion, and pageants, Seeyan also loves music and playing the piano; he enjoys dancing and singing; he loves swimming and playing chess for sports.

Academically, Seeyan is now in Year 2. Last year, he was 1 of only 3 Year 1 students in his class who was recognised and awarded "Citizenship Award" for his outstanding commitment to learning and impressive results in his class, particularly in Mathematics, English, and Spelling.

Seeyan loves learning and reading and wants to be a paleontologist when he grows up.





INTRODUCING

# Isabel Fernandes



Isabel Fernandes, is a 14-year-old beauty queen of Portuguese origin who is passionate about inspiring young girls about beauty. Beauty can be anything and has no limits.

She enjoys dancing, singing, art, fashion, and she hopes that one day she will become a makeup artist, especially editorial makeup, exploring different art and craft of makeup.

She also has dyslexia and hopes to inspire others that there is nothing you can't do if you put your mind and passion into it.

Her achievements include starting dancing at 2, being awarded a class performance award for Grade IV Jazz, and receiving the CPA High Achievement award from the Australasian Dance Association. In 2019, she was elected School Representative Council and Library Monitor. In 2018 and 2019, she was Mini Vinnies Leader. She helped raise money for the Homeless; she was Bethlehem College Ambassador in 2020 and 2021, and she was also selected for the gifted and talented music program at school in 2020.

Isabel was recently crowned Miss Teen Australasia and Miss Photogenic and she is also the ambassador teen model for BareLife Naturals, and Chocolate Day Spa.



# Aileyah-Fhel CALIMAG BIGORNIA

PHOTO CREDIT PAUL VASQUEZ



Aileyah-Fhel Calimag Bigornia is four years old of Filipino descent. She is passionate about pageants and modeling, following her sister's passion.

At her age, she enjoys watching dancing, singing, pageants, and fashion shows, and she spends her time on technology to learn basic learning. She also helps her sister segregate recycled plastic cans and bottles to raise funds and donate them to the Philippines to help children in need. She spends her time at dance school at the weekend doing the Emma Wiggle ballet, tap, jazz, and singing with instruments.

Aileyah - Fel's first exposure in public was when she joined the Trendy B designs at the Christmas Fashion show for charity fundraising at the age of 2. Also, she was one of the three awardees who won the best-dressed guest at the Tendency Kids Fashion show last year, 2021.

Aileyah-Fel, at the age of 3, was recently crowned as Little Miss Australasia Global 2021 held at Dockside Darling Harbour and with a special award, "Darling of the Crowd."

She is very independent in her ADLs and responsible for tidying and cleaning her mess at her age.



INTRODUCING

# Candice Tyra Geonzon Tarrant

Candice Tyra Geonzon Tarrant is a 12-year-old Filipino Australian. She is the only daughter of Randy Tarrant and Cheryl Tarrant. Her dad, Randy, has been a Timber sales consultant and expert wood machinist for over 20 years and her mother, Cheryl, is a full-time night shift nurse and a beauty Queen - the reigning Woman of the Universe Australia 2021, Woman of the Universe Tourism 2021 and Mrs. Universe Australia Finalist 2022.

Following the footsteps of her beauty Queen mother, Candice is an official candidate in the Junior Miss Earth Australia 2021 and Little Miss Australasia 2021. Candice has a passion for helping other people through her recycling advocacy. She has been collecting empty bottles, cans, and cartons for two years now. She donated 300 AUD or 10,000 pesos as COVID 19 Assistance in Iloilo, Philippines, last year from recycling.

This year, in collaboration with her mother, they came up with an event "Appreciation Day for Aged Care Workers" where they will provide lunch for Aged Care workers from selling their preloved items and recycling set in December with the hope that the restriction in Aged care will ease by that month. She also performed in various Aged Care Facilities to help fund Dementia Australia.

Candice is also an active performer and a member of the Team Fuchsia Performance Troupe of Stepside Studios West Ryde for

over seven years now. This year, she has eight dance lessons: Youth Cheer, L3 Ballet, L3 Jazz, Intermediate Acrobatics, Intermediate Hip-hop, L2 Tap, Trio Hip-hop, and Performance Troupe. This year, they have won several dance competitions, and they are competing for National Hollywood Bound in January 2022.

Candice was awarded as Most Outstanding Junior Dancer of 2019; this year, she performed the lead role as Sophie in the Enchanted Dance concert held in Pioneer Theatre Castle Hill. This year, she also completed her Classical Ballet examination with Honours by Australian Dance Vision. During her primary years, while other kids were on their lunch break, Candice volunteered twice a week as Library Monitor in their school. She is also the lead dancer of their Wakikiri School Performing Dance, a member of the senior dance troupe, and a school representative in netball.

She was awarded as PSSA Best and Fairest Junior Netball 2019 and Mandarin High Achievement 2019 of WRPS. She will be in her 7th year at Marist Sisters Woolwich. When she grows up she wants to be a Physiotherapist particularly a dance and sports physiotherapist. Candice aspires to be a print ad and a runway model as well. She is under the management of the Starfish Kids talent agency. Candice is looking forward to receiving her award as Sydney's Best Dressed 2021 Awardee this year.



Welcome to TV6 Network, the premier hub that caters to all your entertainment needs. We take pride in being your ultimate destination, providing a comprehensive platform that goes beyond conventional television programming. At TV6, we curate a captivating assortment of shows and content that immerse you in the realms of lifestyle, business, fashion, and the latest trending topics.

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At TV6 Network, we pride ourselves on offering a diverse range of shows that cater to your unique interests and passions. Each program is meticulously crafted to entertain, educate, and inspire you, ensuring an unforgettable viewing experience.



## TEN MARKETING TIPS FOR Musicians

For musicians, creating captivating music is just the beginning of a successful career. In today's digital age, effective marketing plays a pivotal role in building a strong fan base, gaining visibility, and propelling music careers to new heights. Here are some essential marketing tips to help musicians navigate the competitive landscape and achieve sustainable growth.

**Define Your Brand:** Before diving into marketing efforts, it's crucial for musicians to define their brand identity. This involves understanding what sets you apart from other artists and what message you want to convey to your audience. Develop a unique persona that resonates with your music and style, as this will become the foundation for all your marketing strategies.

**Utilize Social Media Strategically:** Social media is an indispensable tool for musicians to connect with fans and build a loyal following. Choose platforms that align with your target audience and post engaging content regularly. Utilize visuals, videos, and behind-the-scenes glimpses to create an authentic connection with your audience. Interact with fans, respond to comments, and share your music journey to foster a sense of community.

**Create a Professional Website:** A well-designed website is a central hub for your music career. Include a bio, high-quality photos, tour dates, and links to your music and social media channels. Optimize the site for mobile devices to ensure a seamless experience for visitors. Use the website to capture email addresses and build a mailing list, enabling direct communication with your fans.

**Engage with Influencers and Collaborate:** Partnering with influencers and other musicians can significantly expand your reach. Collaborate on music projects, guest feature on each other's tracks, or perform together at events. Influencers with a substantial following can expose your music to new audiences, amplifying your fan base and increasing your visibility.

**Leverage Streaming Platforms:** Streaming platforms are powerful marketing tools for musicians. Upload your music to platforms like Spotify, Apple Music, and SoundCloud to reach a global audience. Utilize playlists and promotions on these platforms to boost visibility and encourage listener engagement.

**Engage in Live Performances:** Live performances remain an essential aspect of music marketing. Organize local

gigs, open mic nights, and perform at festivals to connect with fans and attract new ones. Live performances offer a unique opportunity to showcase your talent and create memorable experiences that resonate with audiences.

**Host Virtual Events:** In addition to physical gigs, consider hosting virtual events, especially in the age of social distancing. Live-stream performances, Q&A sessions, or behind-the-scenes glimpses can engage fans globally, regardless of their location. Virtual events also allow for interactive participation and immediate feedback from fans.

**Offer Merchandise and Exclusive Content:** Merchandise and exclusive content can be powerful marketing tools. Offer branded merchandise, such as t-shirts, hats, and posters, for fans to purchase and proudly display their support for your music. Consider releasing exclusive content, such as limited-edition songs, acoustic versions, or personalized messages, to reward loyal fans and incentivize new ones to engage with your music.

**Use Email Marketing Wisely:** Email marketing remains an effective way to communicate directly with fans. Send regular updates, newsletters, and exclusive content to your mailing list. Personalize emails and segment your audience based on their preferences to provide tailored experiences.

**Analyze and Adapt:** Finally, track the success of your marketing efforts and analyze data to understand what resonates best with your audience. Utilize analytics tools on social media platforms and website traffic data to gain insights into audience behavior. Use this data to adapt your marketing strategies and focus on what drives engagement and growth.

In conclusion, effective marketing is essential for musicians to build a strong fan base and achieve career growth. By defining your brand, utilizing social media strategically, creating a professional website, engaging with influencers, leveraging streaming platforms, performing live, hosting virtual events, offering merchandise and exclusive content, using email marketing wisely, and analyzing data, musicians can cultivate a thriving music career and leave a lasting impact on their audience.

Editorial credit: Brian Friedman / Shutterstock.com





# INTRODUCING Salma Qarnain

In the realm of Hollywood, few individuals possess a resume as diverse and exceptional as Salma Qarnain. An award-winning Pakistani-American actor, producer, rocket scientist, and co-founder of Black Man Films, Salma has emerged as a force to be reckoned with, revolutionizing the entertainment industry while championing authentic representation and inclusivity.

An Ivy League scholar, Salma's academic journey took her through esteemed institutions such as Stanford, MIT, and Harvard, where she honed her brilliance in the sciences and business. As if that were not impressive enough, she has seamlessly transferred her intellect and passion to the TV/film industry, making a profound impact as both a producer and actress.

With an illustrious career spanning two decades, Salma has garnered numerous accolades, including two Helen Hayes Awards and an AUDELCO nomination. Her work has graced major networks like CBS, ABC, NBC, HBO, HBO Max, and Hulu, in addition to captivating audiences in off-Broadway productions. Now, she celebrates a monumental career breakthrough as she joined the cast of the Broadway play, *Life of Pi*, a groundbreaking adaptation of the acclaimed 2012 motion picture. In the play, Salma portrays not just one but two dynamic South Asian characters, Mrs. Biology-Kumar and Muslim cleric Zaida Khan. *Life of Pi* marks a pivotal moment for representation on Broadway, being the first production centered around South Asian characters since *Bombay Dreams* in 2004.

Despite her successes, Salma remains steadfast in her commitment to pushing the boundaries of inclusivity and representation in Hollywood. As the co-founder of Black Man Films, a company she runs alongside fellow actor Roderick Lawrence, she uses the platform of film to spark crucial conversations often overlooked by mainstream cinema. Black Man Films merges art with activism, producing films highlighting the Black American experience and offering developmental opportunities to burgeoning Black and Brown talent behind and in front of the camera.

*Silent Partner*, a film orchestrated by Salma from conception to launch, serves as a shining example of their commitment to creating impactful cinema. The project dominated the film festival circuit, earning acceptance into 19 festivals, including four Oscar qualifiers, and garnered eight awards and nominations, qualifying for an Oscar.

Salma Qarnain's indomitable spirit, intellect, and dedication to authentic representation in Hollywood have propelled her to the forefront of the industry. With every project she undertakes, she paves the way for a more inclusive future, where diversity and innovation coalesce to redefine the entertainment landscape. As Salma continues to break barriers and challenge norms, her influence and transformative impact on the entertainment world only continues to soar.

Salma recently had an exclusive interview with StarCentral Magazine to delve into her remarkable journey within the entertainment industry. Here's a glimpse of what unfolded during the conversation.

**Can you tell us more about yourself? How did you get started in the entertainment industry?**

I was born to Pakistani parents and emigrated to the US as a child. My grandfather was actually a filmmaker in India and Pakistan, but he passed away at a relatively young age, leaving my father's family unstable financially. My mother always had a love of theater as well, performing in stage plays. However, as immigrants to the US, they instilled upon us that we needed to be financially stable, and that meant not having a career in the arts, even though my dream was to sing and act. College is where I really began to pursue these dreams – you could either find me in the lab or in the student-run theatrical society at Stanford called Ram's Head. I then received a fellowship to attend MIT for Aeronautics/Astronautics, and I used some of that stipend to pay for voice lessons. So, it was something that I was building, albeit slowly, while building stability for myself and my family.



**What are your strong points as an actor?**

Probably the biggest thing is that I can learn and grow, so I feel my work gets more nuanced and more flexible. I used to perform more drama but have also found myself in comedy and have recurred on "That Damn Michael Che" on HBO Max. I think that my collaborative mindset allows me to be open to change and remain in the moment as an actor – responding authentically to what is being given to me at any moment.

**What have you learned from the directors that you have worked with throughout your career?**

That I don't need to push. Relaxation is the key to presence, and the camera picks up every thought. When I'm relaxed, I am flexible enough to take in the world around me and my performance is more full, because I am focused on what I need to communicate versus on myself, which gets in the way of authentically living the situation in the scene and within the given circumstances.

**What's challenging about bringing a script to life?**

From an acting perspective, it's finding the time to do all the preparatory work I need. If the story is based on a true situation, I like to make sure I research what went on, who was involved, and how things unfolded. But with any script, the first thing I do after reading it is think about how each scene fits into my character's journey – what do I want at the beginning, has it changed over the course of the piece, and what I've discovered by the end. From there, it's about breaking it down into what my character wants in each scene. Not to mention the text work on figuring out your beats, builds, and the operative words for the scene to make sense. So it's a process. From a Producing perspective, bringing a script to life starts with finding the right teammates who are aligned with the script's vision and will elevate the script alongside you. That's the biggest challenge.

**What do you do when you're not filming/rehearsing?**

I love to spend time with my 10-year-old son and meet up with friends. If I had more time these days, I'd probably travel more and finish the Ph.D. waiting in the wings for me.

**What has been the most memorable experience of your career so far?**

Starring in "Life of Pi" on Broadway. It had been my dream as an actor for so long – I'd walk around Times Square and say to myself, wouldn't it be amazing to come here every day as my job? And that is just what happened. As a Pakistani-American who spent the first part of my career in engineering, I couldn't have asked for a better role than Pi's favorite science teacher, making my Broadway debut alongside 18 others and within the largest Asian-American cast on Broadway!

**Who have been the most interesting people you've met so far?**

Acting and producing have allowed me to work and form friendships with so many interesting people from all walks of life. For example, it has just been a gift to work with the entire cast of "Life of Pi" as well as co-starring alongside my producing partner Roderick Lawrence in Off-Broadway's "Bars and Measures." But one memory that sticks with me is improvising with Colin Jost on "That Damn Michael Che." I felt like I was performing on SNL! It was a magical day. Also, having Mariska Hargitay whisper into my ear on "Law and Order: SVU" and being held by Aaron Paul while being pulled out of a burning building on "The Path" were both quite memorable.

**If someone is going to make your life into a movie, who would play you?**

Someone unknown – a Muslim, Pakistani-American actress. However, I have an idea for a short film based on my experiences starring my younger sister, who is an incredible actress and voice artist – Zehra Fazal. It might be time to pull that draft script out of the drawer and dust it off!

**What are your future plans? Inside your career or out of it.**

This year, I'll be producing my first feature film with my production company Black Man Films. And then? I just want to keep telling stories that change hearts and minds and have incredible fun doing it. Other than that, I want to prioritize my happiness. We only get this once.





# INTRODUCING Braaake & Marco

Get ready to meet the unstoppable duo of the digital world, Brooke Ashley Hall and Marco Hall, whose social media presence has skyrocketed them to fame, boasting a collective following of over 32 million. With a captivating mix of daily life, dance routines, pranks, and family escapades, these influencers have garnered attention from platforms like IN THE KNOW and YAHOO. But their journey doesn't stop at social media – Brooke and Marco have stepped onto prestigious stages like the 2022 Grammy Awards, partnering with Hilton, and gracing the spotlight at New York Fashion Week.

Humble origins shape their story – Brooke and Marco Hall weren't handed privilege on a silver platter. Before their breakout moment in 2020, Brooke was a nurse, and Marco pursued a career as a professional boxer. Their consistent content sharing on social media began to gain traction, and when the pandemic swept in, their presence on TikTok skyrocketed. This surge led to lucrative brand collaborations and online earning opportunities, allowing them to bid farewell to their day jobs and fully embrace their digital personas while homeschooling their kids.

Based in Las Vegas, Nevada, Brooke and Marco are not only partners in life but also in their passion for charity work. Their hearts beat for pediatric heart diseases and research. Their son Braylon's battle with a rare heart condition, Long QT Syndrome, was a sobering experience that spurred them into action. Participating in events like the Annual Heart March for Pediatric Heart Children, they raise awareness and funds to aid families navigating similar struggles.

Brooke Ashley Hall is a multifaceted influencer, renowned for her beauty and lifestyle content. She's more than an influencer; she's a partner of Fashion Nova and a model in her own right. The Self Care Digital Notebook, her brainchild, has become a game-changer for women, aiding them in tracking and achieving their aspirations.

Marco Hall, with his background in boxing and connection to the legendary Floyd Mayweather Jr., has fought notable opponents in the ring. Though he's currently not active in the sport, he's channeling his passion into his roles as a social media influencer, entrepreneur, and YouTuber.

Together, Brooke and Marco Hall are a digital powerhouse, inspiring countless individuals with their engaging content, philanthropic endeavors, and unwavering devotion to their family. Their story is a testament to the potential of harnessing the digital world to make a positive impact on a global scale.

StarCentral Kids recently had the opportunity to catch up with the dynamic duo of Brooke Ashley Hall and Marco Hall, and here's what happened:

#### Could you please tell our readers a brief background about yourself?

We are Brooke and Marco Hall, the Beverly Hall family, and we're fueled by our passion for lifestyle, family, health, wellness, fashion, beauty, and self-care. With our three amazing children, Braylon, Mar'Cannon, and Caedon, we create content that inspires and resonates with others. Our goal is to empower individuals to live their best lives, embracing the joys and challenges of parenthood and maintaining a well-rounded lifestyle. Through our journey, we share valuable insights and relatable experiences to encourage and uplift others on their own paths.

#### How did you become an international influencer? What's it like to be an influencer?

Becoming international influencers has been a dream come true for us. Sharing our content across platforms has allowed us to reach a global audience. Being influencers is the best career in the world, and we're grateful to do what we love while taking care of our children full-time. It's an incredible privilege and opportunity to inspire others and connect with people worldwide.

**What has been your greatest triumph, to date?**

Our greatest triumph to date has been navigating through the health concerns of our oldest son. It taught us resilience and the power of unity. Overcoming those tough times together, with our audience's support, is a triumph we cherish. It reminds us of our strength as a family and the unwavering bond we share.

**What has been your greatest lesson, and how have you used that lesson in your life?**

Our greatest lesson has been to never give up, even when things seem difficult. We believe that when one approach doesn't work, there's always another solution waiting for us. This mindset has allowed us to continuously grow as a family and overcome challenges along the way. It's a lesson we apply in all aspects of our lives, fueling our determination and resilience.

**If you could travel back in time and alter one historical event, where would you go and what would you attempt to change?**

If we could turn back time, we would begin utilizing social media in 2014 with the knowledge and strategies we gained in 2020. While the experiences and lessons from those years were instrumental in shaping our success in 2020, we can't help but imagine the tremendous impact we could have made if we had the opportunity to apply our 2020 insights to the earlier years.

**What do you think you came into this life to learn, and what do you think you came here to teach?**

Our purpose in this life is to inspire and empower others through our perseverance and ability to overcome challenges and obstacles. We do this by openly sharing our journey with our audience, highlighting the strength of family and the power of gratitude. Through our experiences, we strive to show others that they too, can overcome adversity and achieve their goals. We believe in the transformative power of sharing our accomplishments and expressing gratitude for what we have received. By sharing our stories, we hope to inspire others to embrace their own strength and achieve their dreams.

**What projects are you working on right now?**

Currently, we are working on several exciting projects. We are exploring the creation of more inspiring and entertaining family music that resonates with our audience. Additionally, we are in the process of developing a devotional that aims to provide guidance and inspiration for individuals and families.

Furthermore, we have a few television projects in the works, although they are still in the early stages of development. Despite being in the initial phases, we approach these endeavors optimistically and enthusiastically. We are excited to see what the rest of the year holds and eagerly anticipate the progress and growth of these projects.

**What would you still like to attempt in your career?**

Brooke: One of my aspirations in our career is to establish a family brand that deeply resonates with our audience. I envision creating a brand that reflects the values and principles that are important to our family. Through this brand, I hope to provide our audience with inspiration, guidance, and a sense of community. I want to connect with others on a deeper level and positively impact their lives.

Marco: I share the same vision as Brooke when it comes to our career aspirations. Building a family brand that aligns with our values and resonates with our audience is something I am passionate about. I believe that sharing our journey, insights, and experiences can provide tremendous value to our audience. Making a lasting and meaningful difference through our career is a goal that I am truly dedicated to achieving.

**What advice would you give to those hoping to follow in your footsteps?**

Brooke: My advice to those hoping to follow in our footsteps is to remember that you never know until you try. Start with yourself and be true to who you are. Embrace your uniqueness and think about how you can share your special qualities with the world in a unique way. Stay consistent in your efforts and build a strong sense of community with your audience. Show them that you genuinely care about them as much as they care about you. By being authentic and connecting with your audience on a personal level, you can create a meaningful impact and inspire others.

Marco: If you want to follow in our footsteps, I advise you to start by focusing on yourself. Understand what makes you special and how you can showcase your uniqueness to the world. Be genuine and authentic in your approach, and let your true self shine through. Consistency is key, so stay dedicated to your goals and consistently produce quality content. Building a community with your audience is crucial. Engage with them, listen to their feedback, and make them feel valued. When you genuinely care about your audience, they will reciprocate that care and support. Remember, your journey may be different, but by staying true to yourself and building strong connections, you can carve your own path to success.





The National Zoo and Aquarium is a privately owned 19-hectare (47-acre) zoo and aquarium in the Australian capital city of Canberra. It is located in Yarralumla at the western end of Lake Burley Griffin, next to Scrivener Dam. It's definitely one of the best zoos in the country - it's a treasure in Canberra. While most Australian cities have zoos, this one has a level of familiarity and maturity to it that is rarely seen elsewhere in the country. The animals all appeared very cared for, and it had massive enclosures with a number of places to hide and chill. We especially loved to see the beautiful giraffes, and rhinos and it's worth noting that the playground and kids area is totally fabulous.

National Zoo & Aquarium  
999 Lady Denman Dr, Yarralumla ACT





TV1 is an entertainment and lifestyle global streaming platform offering Australian content. TV1 promotes the most exhilarating events, the most glamorous and successful people, the most in-demand celebrities, the hottest rising stars, and the most exciting trends down under. TV1 may be new but it's most certainly in demand and 100% Australian. We are committed to making Aussie local talents, events, and entrepreneurs easily accessible to both our local and international audiences via the highest quality streaming technology.

Co-founded by the StarCentral Media Group and the Australian Millionaire Business Network, the TV1 channel is the home for independent Australian Screen content. We very much welcome our local screen practitioners from emerging through to the established to make TV1 their home. By streaming your content on TV1, you join a family of rising stars, entrepreneurs, celebrities, and various artists.

**MISSION:** Our mission is to present the most unique and compelling original Australian content by tapping into the hottest local talents and events.





# 10 TikTok Side Hustles

## That Can Turn Your Videos into Cash

In recent years, TikTok has exploded in popularity, becoming not only a platform for entertainment and creative expression but also a potential source of income. Many users have discovered the power of turning their TikTok presence into a lucrative side hustle. Whether you're a talented dancer, a witty comedian, or a skilled DIY enthusiast, there are numerous opportunities to monetize your TikTok content and generate extra income. Below, we will examine some potential TikTok side hustles and provide valuable tips on how to make the most of them.

### Brand Partnerships

As your TikTok following grows, brands may approach you for sponsored content. Collaborating with brands allows you to earn money by promoting their products or services to your audience. Choosing partnerships that align with your values and resonate with your followers is essential.

### Influencer Marketing

As an influencer on TikTok, you can use your platform to promote other creators' content or products and earn a commission. Joining influencer marketing platforms or affiliate programs can connect you with brands and opportunities to monetize your influence.

### Livestreaming

TikTok offers a live feature where viewers can personally reach out and send you virtual gifts that can be converted into real money. Engaging your audience through live Q&A sessions, performances, or tutorials can encourage them to support you with gifts.

### Merchandise Sales

If you have a strong brand and dedicated followers, consider creating and selling merchandise related to your TikTok content. This can include clothing, accessories, or even digital products like e-books or presets.

### Sponsored Challenges

TikTok is known for its viral challenges. As your popularity grows, brands may approach you to create and promote custom challenges for their products. These collaborations can be

highly lucrative and provide exposure to a broader audience.

### Online Coaching or Classes

Consider offering online coaching or classes if you have a specific skill or expertise showcased on TikTok. Whether it's dance, fitness, makeup, or cooking, you can leverage your TikTok presence to attract students and offer paid lessons or workshops.

### Content Creation for Businesses

Many businesses recognize the power of TikTok and are looking for content creators to help them establish their presence on the platform. You can offer your skills in video production, editing, or content strategy to create engaging TikTok content for businesses on a freelance basis.

### Sponsored Events or Appearances

As your TikTok following grows, you may receive invitations to attend events or make appearances. Brands or event organizers may offer compensation for your presence, which can provide additional income streams.

### Ad Revenue

Once you reach a specific follower count and engagement level, you become eligible to monetize your TikTok videos through the TikTok Creator Fund or by partnering with third-party advertising platforms.

### Virtual Gifts and Donations

TikTok users can support their favorite creators by sending virtual gifts or making donations. Building a strong connection with your audience and regularly engaging with them can encourage their support through these means. It's essential to approach your TikTok side hustle with a strategic mindset, consistency, and authenticity. Building a loyal following and attracting brand partnerships takes time and effort. Remember to prioritize your safety and well-being, and be cautious of potential scams or untrustworthy offers. With dedication, creativity, and a solid understanding of your audience, your TikTok side hustle can become a rewarding and profitable endeavor.

*In pictures*  
**JAZEL**

ALARCA: MISS INTERNATIONAL AUSTRALIA

Jazel Alarca stands as a seasoned model and beauty pageant winner, boasting an impressive array of accolades. Her titles include Miss International Australia 2023, Miss Philippines Australia & Charity Queen Australia 2018, Global Asian Model NSW 2019, and the esteemed position of 4th runner-up in the Miss Grand Australia 2019 competition. Beyond her achievements on the runway, Jazel is a dedicated martial arts athlete, showcasing her prowess in the sporting arena.

Her dynamic personality shines through, as she radiates an outgoing nature and an unwavering passion for the creative sphere. Collaborating harmoniously with fellow creatives is her forte, embodying a strong desire for continuous growth and learning within her chosen field. Jazel Alarca's multifaceted talents and her relentless commitment to improvement mirror her dedication to both her craft and personal development.

Photo Credit: Tony Palliser



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